



Call for Ideas: 2020 USFS–NASA Virtual Pitch Fest

Submission Deadline: May 8, 2020

Dear Colleagues,

Do you have an idea for how to advance the use of satellite remote sensing data to support USFS management decision support needs? The USFS and NASA are looking for ways to close the gaps in the integration of NASA products and tools to support priority land management action areas, such as forest soil moisture monitoring; forest type/species-level & mortality information; and fire & fuels. Ideas can range from research studies to demonstration and validation of technology and tools in the field. The objective of this **Call for Ideas** is to identify opportunities for NASA to provide support in the form of expertise, tools, and knowledge to USFS programs.

We invite you to participate in this **Call for Ideas** by pitching your idea using the >> [online submission form](#) << by COB May 8th. Respondents will be invited to present their ideas at a virtual **Pitch Fest** to be held on June 2, 2020. At the Pitch Fest, attendees will help prioritize pitches leading to the selection of up to 5 projects/finalists to further their ideas at the 2020 USFS-NASA Joint Applications Workshop (1-3 September 2020 / location: Salt Lake City, Utah). **Please note:** None of the agencies participating in the Virtual Pitch Fest have funding set aside for selected projects.

Background: Now in its second year, the 2020 USFS-NASA Joint Applications Workshop builds on the achievements of the first collaborative workshop [[link to EO article](#) / page 33] held in 2019, and aims to capitalize on the opportunities identified in 2019 [refer to USFS-NASA Key Opportunity Areas document] for increasing use of NASA earth observation (EO) systems in the USFS.

By leveraging the resources of the NASA Distributed Active Archive Centers and the NASA Applied Sciences program, Pitch Fest attendees have the chance to work with mission scientists during the fall workshop to move their ideas from concept to operation.

We welcome your participation and feel free to share this announcement with other colleagues.

Regards,

[Everett Hinkley \(USFS\)](#) & [Sabrina Delgado-Arias \(NASA Goddard\)](#)

Co-chairs of the USFS – NASA Workshop Planning Team